

**POLITICAL CAMPAIGNS COLLECTION**  
Mss. 1719, 2020, 2190, 2191, 2350, 2652, 3053, 3097, 3440  
Inventory

Louisiana and Lower Mississippi Valley Collections  
Special Collections, Hill Memorial Library  
Louisiana State University Libraries  
Baton Rouge, Louisiana State University

Reformatted 2003  
Revised 2012, 2019

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**Use of manuscript materials.** If you wish to examine items in the manuscript group, please place a request via the Special Collections Request System. Consult the Container List for location information.

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**Publication.** Readers assume full responsibility for compliance with laws regarding copyright, literary property rights, and libel.

Proper acknowledgement of LLMVC materials must be made in any resulting writing or publications. The correct form of citation for this manuscript group is given on the summary page. Copies of scholarly publications based on research in the Louisiana and Lower Mississippi Valley Collections are welcomed.

**SUMMARY**

<b>Size.</b>	3 linear feet
<b>Geographic locations.</b>	Louisiana
<b>Inclusive dates.</b>	1952-1991
<b>Bulk dates.</b>	1964-1979
<b>Language.</b>	English
<b>Summary.</b>	Consists of campaign literature, brochures, handbills, buttons, bumper stickers, pamphlets, cards, posters, signs, and other paraphernalia for campaigns for U.S. president (1960-1984), Louisiana governor (1952-1991), Louisiana lieutenant governor (1971-1979), Louisiana attorney general (1971-1972), and various other offices in Louisiana.
<b>Restrictions on access.</b>	None.
<b>Copyright.</b>	For those materials not in the public domain, copyright is retained by the descendants of the creators in accordance with U.S. Copyright law.
<b>Citation.</b>	Political Campaigns Collection, Mss. 1719, 2020, 2190, etc., Louisiana and Lower Mississippi Valley Collections, LSU Libraries, Baton Rouge, Louisiana
<b>Stack locations.</b>	X:36-38; OS:P

**INDEX TERMS**

Attorneys general--Louisiana.  
Brochures.  
Bumper stickers.  
Buttons (information artifacts)  
Campaign literature--Louisiana.  
Campaign literature--United States.  
Governors--Louisiana--Election.  
Lieutenant governors--Louisiana.  
Louisiana--Politics and government--1951-  
Political campaigns--Louisiana.  
Political campaigns--United States.  
Political candidates--Louisiana.  
Political candidates--United States.  
Political posters.  
Presidents--United States--Election.  
United States--Politics and government--20th century.

CONTAINER LIST

Stack

<u>Location</u>	<u>Box</u>	<u>Folder</u>	<u>Contents</u>
<b>X:36-38</b>	1	1	1952 La. Gubernatorial Campaigns
		2	1956 East Baton Rouge Parish Coroner Campaign: Francis U. Darby
		3	1960 La. Gubernatorial Campaign: Willie Rainach
		4	1960 Presidential Campaign: John F. Kennedy
<b>OS:P</b>	3	1	1960 Presidential Campaign: John F. Kennedy
<b>X:36-38</b>	1	5	1964 La. Congressional Campaign: Jimmy Morrison
			<b>1964 Presidential Campaigns</b>
		6-8	Barry Goldwater
		9-10	Lyndon B. Johnson
		11	Assorted Clippings
<b>OS:P</b>	3	1	Oversize Materials
	--	1	Oversize Materials
<b>X:36-38</b>	1	12	1966 Congressional Campaigns: Republican National Committee
		13-14	1966 La. Congressional Campaigns
		15	1968 East Baton Rouge Parish Campaigns
		16	1968 La. Congressional Campaign: John R. Rarick
			<b>1968 Presidential Campaigns</b>
		17	Eugene McCarthy
		18	George C. Wallace (American Party)
		19-20	Hubert Humphrey
		21-23	Richard Nixon
		24	Robert F. Kennedy
		25	Assorted Printed Items (Some Louisiana State University (LSU) Items)
<b>OS:P</b>	3	2	Oversize Materials
	--	1	Oversize Materials
<b>X:36-38</b>	1	26	1970 La. Public Service Commissioner Campaign: Nat Knight
		27	1971-1972 La. Attorney General Campaign: George Oubre
			1971-1972 La. District Judge Campaign: Don Mosley
			<b>1971-1972 La. Gubernatorial Campaigns</b>
		28	A. Roswell Thompson
		29	Dave Treen
		30	David Chandler
		31	Edwin Edwards
		32	Frank Salter
		33	Gillis Long

<u>Stack</u>	<u>Location</u>	<u>Box</u>	<u>Folder</u>	<u>Contents</u>
				<b>1971-1972 La. Gubernatorial Campaigns (Continued)</b>
	<b>X:36-38</b>	1	34	James W. Moore
			35	Jimmie Davis
			36	J. Bennett Johnston
			37	John Schwegman
			38	Speedy Long
			39	Taddy Aycock
				Assorted Newspaper Articles and Clippings
	<b>OS:P</b>	3	3	Oversize Materials
				<b>1971-1972 La. Lieutenant Governor Campaigns</b>
	<b>X:36-38</b>	1	40	Ed Kennon
			41	P. J. Mills
	<b>OS:P</b>	3	4	Oversize Materials
	<b>X:36-38</b>	1	41	1972 La. Congressional Campaign: Jimmy Wilson
				<b>1972 Presidential Campaigns</b>
			42-43	George McGovern (Includes LSU Student Handouts)
			44-45	Richard Nixon (Includes LSU Student Handouts)
				<b>1975 La. Gubernatorial Campaigns</b>
			46	Bob Jones
			47	Edwin Edwards
			48	Ken Lewis
			49	Wade O. Martin
	<b>OS:P</b>	3	4	Oversize Materials
				<b>1976 Presidential Campaigns</b>
	<b>X:36-38</b>	1	50	Eugene McCarthy
			51	Fred Harris
			52	Gerald Ford
			53	Gus Hall (Communist Party)
			54-55	Jimmy Carter
			56	Lyndon LaRouche (U.S. Labor Party)
			57	Peter Camejo (Socialist Workers Party)
			58	Roger MacBride (Libertarian Party)
			59	Thomas Anderson (American Party)
	<b>OS:P</b>	3	5	Oversize Materials
		--	1	Oversize Materials
	<b>X:36-38</b>	1	60	1979 East Baton Rouge Parish Clerk of Court Campaign: H. M. Mike Cannon

<u>Stack</u>	<u>Location</u>	<u>Box</u>	<u>Folder</u>	<u>Contents</u>
	<b>X:36-38</b>	1	61	1979 East Baton Rouge Parish School Board Campaign: Clara Mae Wells
			62	1979 La. District Judge Campaign: David Miller
	<b>OS:P</b>	--	3	1979 La. Insurance Commissioner: Don Williamson
				<b>1979 La. Gubernatorial Campaigns</b>
	<b>X:36-38</b>	1	63	Bubba Henry
			64	Dave Treen
			65	Edgar (Sonny) G. Mouton, Jr.
			66	Louis Lambert
			67	Paul Hardy
			68	Association for Louisiana Arts and Artists (ALAA)
	<b>OS:P</b>	3	6	Oversize Materials
		--	2-3	Oversize Materials
	<b>X:36-38</b>	1	69	1979 La. State Senate Campaign: Ken Osterberger
			70	1980 Presidential Campaigns
			71	1983 East Baton Rouge Parish Clerk of Court Campaign: H. M. Mike Cannon
				<b>1983 La. Gubernatorial Campaigns</b>
			72	1983 La. Gubernatorial Campaign: Dave Treen
		2	1	1983 La. Gubernatorial Campaign: Dave Treen
			2-3	1983 La. Gubernatorial Campaign: Edwin Edwards
	<b>OS:P</b>	3	7	Oversize Materials
		--	3	Oversize Materials
	<b>X:36-38</b>	2	4	1983 La. Lieutenant Governor Campaign: Bobby Freeman
			5	1983 La. Lieutenant Governor Campaign: Jimmy Fitzmorris
			6	1983 La. State Superintendent of Education Campaign: Thomas G. Clausen
			7	1984 Presidential Campaigns
			8	1991 La. Gubernatorial Campaigns
			9	Voting forms and information, undated
		4	--	Political campaign buttons, 1971-1972
		5	--	Political campaign buttons, 1964-1980